

# Privacy Policy

## I. Introduction

The websites “<https://en.tanbayaki.com/>” and “<https://tanbayaki.com/>” (hereinafter referred to as this “Site” ), collects data as follows for the purpose of providing better service and for the smooth operation of this Site. The data collected will be used appropriately within the scope of the purpose of usage.

## 2. Scope of Information Collected

2.1 This Site uses Google Analytics to analyze website usage. Google Analytics uses Cookies to collect traffic data. This traffic data is collected anonymously, and is not used to identify any particular user. For further information on this policy, click here (\*1) or here (\*2). Cookies are small data files that third party services such as websites and Google Analytics will send to your browser and save onto your device. Rest assured that this Site’ s Cookies will not be used to personally identify you via your name, date of birth, phone number, or email address. You can refuse to accept Cookies by changing the Cookie settings of your internet browser. Visit the website linked below for further information. To opt out of Google Analytics’ cookies, visit the website linked below(\*3).

\*1... <https://www.google.com/analytics/terms/jp.html>

\*2... <http://www.google.co.jp/intl/ja/policies/privacy/>

\*3... <https://tools.google.com/dlpage/gaoptout>

2.2 When you use the Contact form on this Site, we will ask you for your name and email address.

## 3. Purpose of Usage

3.1 The data collected as defined in section 2.1 is used for the smooth operation of the services provided by this Site.

3.2 Customer comments and inquiries collected as defined in section 2.2 will be taken into consideration for future operations. Depending on their content, the comments and inquiries may be forwarded to the local government(s) or related government agencies. In addition, in order for us to respond to your inquiries and comments, we may use your name, email address, and other information.

## 4. Limits on Usage and Provision

This association will not use customer data for purposes other than those defined in article 3., nor will we provide this data to third-parties, except in the cases of illegal activities, unauthorized access, other special cases, or when required to by law. However, we may process and disclose statistics such as this Site’ s access information and user attributes.

## 5. Safety Measures

This association takes the necessary and appropriate measures for the safeguarding of data collected in order to prevent its leakage, loss, or damage.

## 6. Scope of Application

This Privacy Policy applies only to this Site. The handling of information by the related local government(s) and government agencies is the responsibility of the aforementioned governments and agencies.

## 7. Inquiries Regarding Personal Information

To make an inquiry regarding this association's Privacy Policy, please contact our Contact Center.

Contact Us: Reception – Tamba Tachikui Ceramics Cooperative

info@tanbayaki.com

Address: Tamba Traditional Craft Park Sue no Sato, 3 Kamitachikui Konda-cho, Tamba Sasayama-city

Hyogo 669-2135

Business Hours: 10:00 a.m. – 5:00 p.m.

(Closed every Tuesday (excluding holidays) and the New Year's Holiday (December 29 – January 1))

We may update and change this page's Privacy Policy at any time without prior notice. We recommend reviewing it periodically.